

Fonction : Maître de Conférences

Discipline : Ressources humaines

Email : bhumika.gupta@imt-bs.eu

Tél. : +33 1 60 76 47 49

Bureau : E 311

Enseignements

Enseignements au sein de l'école pour l'année scolaire en cours.

Cours

Code	Module	Programme
HRM 7401	Human Resources Management	Master of Science
PRO 5091	International Project	Master of Science
INL 6503	Learning Expedition (Asia)	MBA
HRM 4401	Management Techniques & Human Resources Management	Programme grande école
RES 7003	Project Work	Master of Science
ITS 7502	Thesis Defense	Master of Science

Coordination

Code	Module	Programme
FIN 7001	Accounting and Finance	Master of Science
MKT 7002	B2B Marketing in the Information Age	Programme grande école, Master of Science
MAN 7005	Business Ethics & Sustainable Development	Master of Science
RES 7005	Case Workshop in Finance I	Master of Science
RES 7006	Case Workshop in Finance II	Master of Science
INF 7001	Data Analysis	Master of Science
MAN 7003	Design Thinking	Master of Science
RES 7002	Epistemology	Master of Science
HRM 7001	Global Human Resources Management	Master of Science
MKT 7003	Global Information and International Marketing (Part 2)	Programme grande école, Master of Science
OPM 7002	Global Logistics and Operations	Master of Science
HRM 7002	Human Resources Management	Master of Science
MIS 7011	Information Technology and Total Quality Management	Programme grande école, Master of Science
ICT 2001	Information Technology in Europe	Autre
MKT 7001	International Business	Programme grande école, Master of Science
LAW 7001	International Business Law	Master of Science
PRO 5091	International Project	Master of Science
PRO 7091	International Project	Master of Science
MAN 7004	Leadership	Master of Science
MIS 7001	Management Information System	Master of Science
MAN 7002	Management of Innovation and Change	Programme grande école, Master of Science
HRM 4401	Management Techniques & Human Resources Management	Programme grande école
MAN 2001	Management: The European Approach	Autre
ECO 7001	Managerial Economics	Master of Science
MKT 7004	Marketing Management/Global Information and International Marketing (Part 1)	Master of Science
OPM 7001	Operations Management	Master of Science
MAN 7903	Oral Communication Skills	Master of Science
MAN 7901	Personal Development and Communication Skills (Part 1)	Master of Science
MAN 7902	Personal Development and Communication Skills (Part 2)	Programme grande école, Master of Science
RES 7003	Project Work	Master of Science
RES 7004	Project Work	Programme Ingénieur
OPM 7004	Quantitative Technique	Master of Science
RES 7001	Research Methodology	Master of Science

Code	Module	Programme
STR 7001	Strategic Management	Master of Science
STR 7002	Strategic Marketing in the Information Age	Master of Science
STR 7003	Strategy Simulation	Master of Science
OPM 7005	Supply Chain Management: Tactics and Operations	Programme grande école, Master of Science
ITS 7001	Thesis Defense	Master of Science

Publications

Publications des 3 dernières années.

Liste complète des publications : https://cvtheque.imt-bs.eu/publi.php?uid=gupta_bh

Article dans une revue

Poonam Garg, Bhumika Gupta, Sam Dzever, Uthayasankar Sivarajah, Vikas Kumar

Examining the relationship between social media analytics practices and business performance in the Indian retail and IT industries : the mediating role of customer engagement. *International Journal of Information Management*, Elsevier, 2020, 52, pp.102069.

[10.1016/j.ijinfomgt.2020.102069](https://doi.org/10.1016/j.ijinfomgt.2020.102069)

Yan Xu, Chung-Hsing Yeh, Shaopeng Yang, Bhumika Gupta

Risk-based performance evaluation of improvement strategies for sustainable e-waste management. *Resources, Conservation and Recycling*,

Elsevier, 2020, 155, pp.104664. [10.1016/j.resconrec.2019.104664](https://doi.org/10.1016/j.resconrec.2019.104664)

Muhammad Umar Draz, Fayyaz Ahmad, Bhumika Gupta, Waqas Amin

Macroeconomic fundamentals and exchange rates in South Asian economies : evidence from pooled and panel estimations. *Journal of chinese economic and foreign trade studies*, 2019, 12 (2), pp.104-119. [10.1108/JCEFTS-01-2019-0007](https://doi.org/10.1108/JCEFTS-01-2019-0007)

PDF: <https://hal.archives-ouvertes.fr/hal-02559707/document>

Walter Filho Leal, Valeria Ruiz Vargas, Salvia Amanda Lange, Luciana Londero Brandli, Eric Pallant, Maris Klavins, Subhasis Ray, Sara Moggi, Marija Maruna, Elisa Conticelli, Martin Amogre Ayanore, Vesela Radovic, Bhumika Gupta, Salil Sen, Arminda Paço, Eleni Michalopoulou, Fiffy Hanisdah Saikim, Hock Lye Koh, Fernanda Frankenberger, Wasan Kanchanamukda, Dênis Antônio da Cunha, Noor Adelyna Mohammed Akib, Amelia Clarke, Tony Wall, Mentore Vaccari

The role of higher education institutions in sustainability initiatives at the local level. *Journal of Cleaner Production*, Elsevier, 2019, 233, pp.1004 - 1015. [10.1016/j.jclepro.2019.06.059](https://doi.org/10.1016/j.jclepro.2019.06.059)

Nikolaos Liakos, Vikas Kumar, Siwarit Pongsakornrungsilp, Jose Arturo Garza-Reyes, Bhumika Gupta, Pimlapas Pongsakornrungsilp

Understanding circular economy awareness and practices in manufacturing firms. *Journal of Enterprise Information Management*, Emerald, 2019, 32 (4), pp.563 - 584. [10.1108/JEIM-02-2019-0058](https://doi.org/10.1108/JEIM-02-2019-0058)

Bhumika Gupta, Salil K. Sen

Carbon capture usage and storage with scale-up : energy finance through bricolage deploying the co-integration methodology. *International journal of energy economics and policy*, EconJournals, 2019, 9 (6), pp.146-153. [10.32479/ijeep.8104](https://doi.org/10.32479/ijeep.8104)

PDF: <https://hal.archives-ouvertes.fr/hal-02559884/document>

Shiksha Kushwah, Amandeep Dhir, Mahim Sagar, Bhumika Gupta

Determinants of organic food consumption. A systematic literature review on motives and barriers. *Appetite*, Elsevier, 2019, 143, pp.104402. [10.1016/j.appet.2019.104402](https://doi.org/10.1016/j.appet.2019.104402)

Bhumika Gupta, Nan Wang

The influence of venture capital on Beijing's technological innovation capacity. *Journal of multidisciplinary engineering science and technology*, 2017, 4 (9), pp.8116 - 8136

Bidisha Banerjee, Elisa Alén, Bhumika Gupta

Transformational leadership and creative performance : a dyadic analysis of salespeople and their supervisors. *Asian journal of business and accounting*, 2017, 10 (1), pp.201 - 233

Communication dans un congrès

Jasmeet Lamba,, Bhumika Gupta, Sam Dzever

Industrialization and global warming (a brief case analysis of palm oil production : indonesia). *24th International Euro-Asia Research Conference. "Sustainable Development and Energy Transition: Asian and European Corporate Strategies in the wake of the 2008 Financial Crisis"*, May 2019, Barsac, France

PDF: <https://hal.archives-ouvertes.fr/hal-02265821/document>

Kanika Tandon Bhal, Monica Verma, Bhumika Gupta, Anubha Dadhich

Ethical leadership and internal whistle-blowing: a moderated mediation model. *AOM 2019 : 79th Annual Meeting of the Academy of Management*, Aug 2019, Boston, Massachusetts, United States. [10.5465/AMBPP.2019.16133abstract](https://doi.org/10.5465/AMBPP.2019.16133abstract)

Poonam Garg, Bhumika Gupta, Sam Dzever

Analysing the relationship between social media analytics practices, customer engagement, and business performance in the Indian retail industry. *23rd International Euro-Asia Research Conference*, Jun 2018, Kobe, Japan

Preet Simmar, Bhumika Gupta, Supriya Chopra

Impact of sustainable development on economic growth : evidence from OECD countries. *AOM 2018 : 78th Annual Meeting of the Academy of Management*, Aug 2018, Chicago, Illinois, United States

Bhumika Gupta, Jayanthi Ranjan, Saurabh Kadam

Retail branch banking : customer satisfaction and service quality analysis of small and medium enterprises in India. *EURAM 2018 : European Academy of Management Conference*, Jun 2018, Reykjavík, Iceland

Bhumika Gupta, Jasmeet Kaur

Sustainable agricultural development and rural poverty in India. *AOM 2018 : 78th Annual Meeting of the Academy of Management*, Aug 2018, Chicago, Illinois, United States

Bhumika Gupta, Monica Singhanian, Arshiya Aggarwal

Financial time-series forecasting : from neural networks to dilated convolutions. *AOM 2018 : 78th Annual Meeting of the Academy of Management*, Aug 2018, Chicago, Illinois, United States

Chapitre d'ouvrage

Jasmeet Lamba, Bhumika Gupta, Sam Dzever

Sustainable agricultural development and rural poverty in India. Bernadette Andreosso-O'Callaghan; Sam Dzever; Jacques Jaussaud; Robert Taylor. *Sustainable development and energy transition in Europe and Asia*, 9, [ISTE : John Wiley](#), pp.183-196, 2020, Innovation, entrepreneurship and management. Innovation and technology set, 978-1-786-30570-1

Jasmeet Lamba, Bhumika Gupta, Sam Dzever

Global crisis of sustainable development and global warming: a case analysis of Indonesia and Laos. Bernadette Andreosso-O'Callaghan; Sam Dzever; Jacques Jaussaud; Robert Taylor. *Sustainable development and energy transition in Europe and Asia*, 9, [ISTE : John Wiley](#), pp.129-144, 2020, Innovation, entrepreneurship and management. Innovation and technology set, 978-1-786-30570-1

Bhumika Gupta, Sajjad Haider, Zhu Yanru, Fan Yunxin

Changing role of leadership and impact of social media : case study of public officials in Lanzhou City, China. Robert Taylor; Jacques Jaussaud. *China's global political economy : managerial perspectives*, 3, Routledge, 2018, Routledge Studies on Comparative Asian Politics, 978-1-138-10373-3. [{10.4324/9781315102566}](#)